**Communicate: ICAS Assessments**

**SUGGESTED COPY FOR SCHOOL SOCIAL MEDIA**

Below are a range of images and copy options to inform parents about your school’s participation in ICAS Assessments this year.

Depending on your school, there may be information you’d like to add or remove. Feel free to edit the template accordingly.

**Please note that all text in blue is for instructional purposes only.** This information will help you determine what content is relevant for your school’s circumstances.

Our friendly customer service team are ready to assist you with your queries.

Call us on:

Australia Toll Free: 1800 931 775

New Zealand Toll Free: 0800 440 904

Pacific/International: +61 02 8267 8800

or email [icasassessments@janison.com.au](mailto:icasassessments@janison.com.au)

**Supporting images for social media posts are supplied in the downloaded folder.**

**OPTION 1: IF YOU ARE USING ICAS ASSESSMENTS FOR THE FIRST TIME**

**A picture containing text, person

Description automatically generated A picture containing text, person, sitting, indoor

Description automatically generated**

CHOICE 1 - Introducing ICAS Assessments

[School name] is partnering with ICAS Assessments to reward and recognise academic achievement. This year, students will participate in the prestigious ICAS Assessments, allowing them to apply their higher-order thinking skills and gain recognition for their efforts. Learn more by visiting [icasassessments.com](https://www.icasassessments.com/).

CHOICE 2 - Introducing ICAS Assessments

ICAS is coming to [School name]. These globally renowned assessments give students the opportunity to challenge themselves and receive recognition for academic achievement. Learn more by visiting [icasassessments.com](https://www.icasassessments.com/).

**OPTION 2: IF YOU ARE ALREADY USING ICAS ASSESSMENTS**

A picture containing text, book, person, sign

Description automatically generated A picture containing text, person, screenshot

Description automatically generated

CHOICE 1 - ICAS returns in 2022

We’re delighted to inform you that we will be participating in ICAS again this year, to recognise and reward students’ academic achievement. The assessments are now fully online and sitting dates will commence in Term 3. Learn more by visiting [icasassessments.com](https://www.icasassessments.com/).

CHOICE 2 - ICAS returns in 2022

ICAS will return to [School name] this year. We encourage you to consider entering your child in ICAS. This fantastic assessment program allows students to challenge themselves and be recognised for their academic efforts. The assessment is now fully online and sitting dates will commence in Term 3. Learn more by visiting [icasassessments.com](https://www.icasassessments.com/).

**OPTION 3: IF YOUR SCHOOL IS USING THE PARENT PAYMENT SYSTEM\***

\*Available for Australian and New Zealand schools only

A picture containing graphical user interface

Description automatically generated A person and a child looking at a computer

Description automatically generated with medium confidence

CHOICE 1 – Parent Payment System

You can now pay for ICAS online! To confirm your child’s participation, visit [add the link here that is issued your school signs up for the Parent Payment System] and enter our unique school code [code will be provided after school sign-up] to make a direct payment to ICAS Assessments. Online payment closing dates available at [icasassessments.com](https://www.icasassessments.com/).

CHOICE 2

Is your child sitting ICAS this year? Payment is now easier with the new online Parent Payment System. Visit [add the link here that is issued after your school signs up for the Parent Payment System] and enter our unique school code [code will be provided after school sign-up] to pay online and confirm your child’s participation.