

Communicate: ICAS 2023.

Suggested copy for school social media pages

Below are a range of images and copy options to inform parents about your school's participation in ICAS 2023.

Depending on your school, there may be information you'd like to add or remove. Feel free to edit the templates accordingly.

Please note that all text in blue is for instructional purposes only. This information will help you determine which content is relevant for your school's circumstances.

Our friendly customer service team are ready to assist you with your queries. Call us on:

Australia toll-free: 1800 931 775

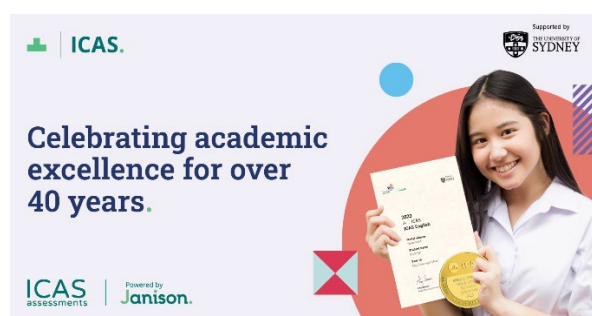
New Zealand toll free: 0800 440 904

Pacific/international: +61 2 8267 8800

or email icasassessments@janison.com

Supporting images for social media posts are supplied in the downloaded folder.

Option 1: Your school is participating in ICAS



ICAS Assessments is owned by Janison Solutions Pty Ltd, a provider of educational assessments and competitions for schools, including ICAS.

+61 (0) 2 8267 8800 • icasassessments@janison.com
icasassessments.com

Level 1, 80 Bay Street, Ultimo NSW 2007, Australia



OPTION 1 – Celebrating academic excellence for over 40 years

[School name] is participating in ICAS 2023! Give your child the chance to shine in the internationally-recognised gold standard academic competition that inspires, celebrates and challenges 10 million+ students across the world. Learn more: icasassessments.com/icas

OPTION 2 – The internationally-recognised gold standard in academic competitions

ICAS is coming to [School name]. Enter your child in the ICAS academic competition and provide them with internationally-recognised evidence of their academic achievements to support scholarship, new school and tertiary applications. Learn more: icasassessments.com/icas

OPTION 3 – Receive an objective ranking of your child's performance

ICAS is coming to [School name]. Want to know how your child's academic abilities compare against their classmates and other students across the state and nation? ICAS provides you with an objective ranking of your child's performance. Learn more: icasassessments.com/icas

OPTION 4 – Unlock your child's potential with ICAS

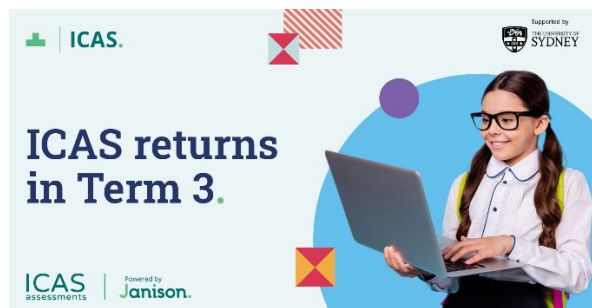
ICAS is coming to [School name]. Unlock your child's potential with the gold standard academic competition that goes beyond rote learning to test their higher order thinking and problem-solving abilities. Learn more: icasassessments.com/icas

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Option 2: Your school has already participated in ICAS before



OPTION 1 – ICAS returns in Term 3

We're delighted to inform you that **[School name]** will be participating in ICAS again this year. Find out how your child's academic abilities compare against their classmates and other students across the state and nation and get detailed reports on their strengths and weaknesses. The tests are fully online and sitting dates will commence in Term 3. Learn more: icasassessments.com/icas

OPTION 2 – ICAS returns in Term 3

ICAS will return to **[School name]** this year. The ICAS competition challenges your child, motivates them to succeed and provides you with an objective ranking of their academic performance. The tests are fully online and sitting dates will commence in Term 3. Learn more: icasassessments.com/icas

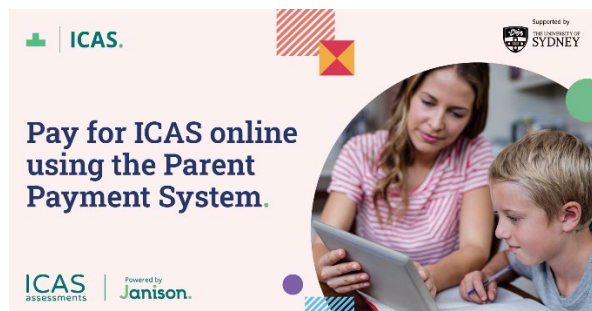
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Option 3: Your school is using the Parent Payment System*

*Available for Australian and New Zealand schools only



OPTION 1 – Pay for ICAS online using the Parent Payment System

You can now order and pay for your child's ICAS tests online! To enter your child, visit [\[add the link here that your school would have received when it signed up for the Parent Payment System\]](#) and enter our school's unique access code [\[add unique access code your school would have received when it signed up for the Parent Payment System\]](#) to make a direct payment. Online payment closing dates are available at icasassessments.com

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